

COMMUNITY FOUNDATION OF CENTRAL GEORGIA

REPORT TO THE COMMUNITY



Virgil Adams (Bibb) CHAIRMAN



Myrtle Habersham (Bibb) SECRETARY



Robbo Hatcher (Bibb) TREASURER



Raymond Pippin (Bibb)



Theresa Robinson (Bibb) DEVELOPMENT & DONOR SERVICES



Steve Kruger (Bibb)



Ronnie Rollins (Jones) NOMINATING



Kathryn H. Dennis (Bibb) PRESIDENT



Louis Abbott (Bibb)



Ivan Allen (Houston)



Cyndey Busbee (Bibb)



Sheddrick Clark (Bibb)

THE FOUNDATION IS **ENHANCING THE QUALITY** OF LIFE FOR THE PEOPLE OF CENTRAL GEORGIA, WHERE PHILANTHROPY THRIVES, COMMUNITIES ARE STRONG, AND **CITIZENS WORK TOWARD** COMMON GOALS.



Cynde M. Dickey (Crawford)



Bonnie Butler Gibson (Bibb)



Eugene M. Maddux (Monroe)



Julia Magda (Bibb)



Jeff Manley (Upson)



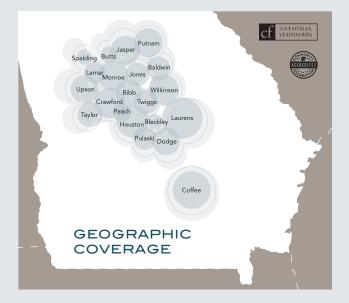
Marlan Nichols (Houston)



Kathy O'Neal (Houston)



Terry Parker (Bibb)





Karla Redding-Andrews (Jones)



Rudell Richardson (Bibb)



G. Boone Smith, IV (Bibb)



Stephanie Surles (Monroe)



David Thompson (Bibb)



Ramsey Way (Pulaski)



Dear Community,

In 1993, a small group of residents came together to expand the legacy of giving in our region. From their vision and hard work, the Community Foundation of Central Georgia was born. Today, partnering with hundreds of philanthropic donors and under the leadership of the Foundation's board and staff, the Foundation continues to enhance the quality of life for the people of Central Georgia.

We are proud to share how the Community Foundation has made an impact in the region over the past 25 years:

- Providing donors and families a simple, powerful, and highly personal approach to charitable giving;
- Offering leadership to bring communities together around important issues;

- Supporting the long-term viability of local nonprofits through endowment funds and planned giving support;
- Ensuring that deserving students in Central Georgia have access to higher education through our college scholarship programs; and
- Making an impact in the 21 communities we serve through more than \$90 million in grants and scholarships since 1993.

WE ARE THANKFUL FOR OUR DONORS, ADVISORS, AND VOLUNTEERS WHO HAVE PLACED THEIR CONFIDENCE IN CFCG SINCE ITS INCEPTION. WE LOOK FORWARD TO THE GREAT THINGS AHEAD IN THE NEXT 25 YEARS!

Virgil L. Adams Kathryn H. Dennis
BOARD CHAIR PRESIDENT

FAMILIES
LEADERSHIP
ENDOWMENT
EDUCATION
IMPACT

6 10

12 14

Pictured above: Community
Foundation of Central Georgia's team.
(Left to right) Carol Johnson,
Hazle Hamilton, Nancy Cleveland,
Julia Wood, Kathryn Dennis,
Darius D. Maynard, Laura Beth Shealy,
and Monique Pitts-Taylor.

Writing: Renee Corwine / Design: Burt&Burt Photography: Maryann Bates, Jave Bjorkman, Donna Flournoy, and Stephanie Shadden

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LOUISE L. SALLSTROM FUND

Baldwin County

"The Community Foundation has such a professional staff who help me find resources for the organizations I support. I hope more people in Milledgeville will learn about the Foundation because we all need to be working together to help the most people."

— LOUISE SALLSTROM

LOUISE SALLSTROM HAS A FAMILY LEGACY OF GENEROSITY AND CHARITABLE WORKS.

It is a tradition her husband, Dr. John Sallstrom, cherishes and wants to hand down to future generations.

So, on their 40th wedding anniversary in 2009, John surprised Louise by creating the Louise L. Sallstrom Fund set up through the Community Foundation of Central Georgia.

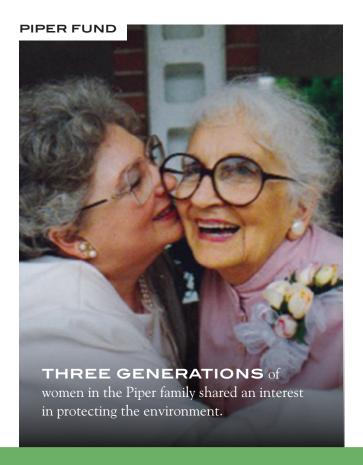
Louise called it "the best gift I've ever been given," and said John contributes to the donor advised fund each year on her birthday, at Christmas and on their anniversary.

"Louise has a big heart and

inherited generosity genes from both sides of her family," John said. "I wanted to recognize her family heritage, give her money to donate to causes that are important to her, and to designate successor advisors from our children."

John hopes their two daughters will follow Louise's example and use the fund to support charitable organizations that are helping people in need.

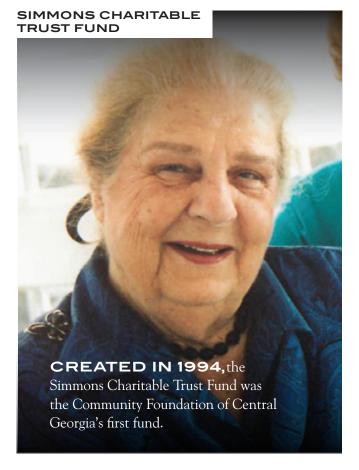
"Of course, they'll have their own interest areas to support, and this fund will create an avenue to do that," he said. "My main hope is that by starting this fund, our children and grandchildren will be inspired to help others."





COMMUNITY FOUNDATION OF CENTRAL GEORGIA PROVIDES A SIMPLE, POWERFUL, AND HIGHLY PERSONAL APPROACH TO CHARITABLE GIVING.





PARTNERSHIPS WITH A PURPOSE

WHEELER PARK MASTER PLAN



IN THE CITY OF DOUGLAS, A PARTNER-SHIP HAS BLOSSOMED.

Wheeler Park, the city's oldest and most centrally located park, is the focus of a master plan improvement project helmed by the Community Foundation of Coffee County (CFCC), an affiliate of the Community Foundation of Central Georgia.

"We have a donor who is interested in bettering Douglas, and this idea grew out of us visiting other parks and seeing what was happening and thinking about what we could do here," said Lindsay Day, CFCC board member.

Thanks to the donor. Interface Studio was hired to develop a master plan for the park, and CFCC has taken the lead in forming a partnership with city officials, as well as hosting community input sessions.

"We were so excited about the community turnout and it felt, especially for the donors and the CFCC board, like a really nice validation for the project. There are so many people who care about the park and have great, supportive ideas," Day said. "It's exciting to see how interested people are, and if we can get this ball rolling, what else we can do, together."



"The Community Foundation of Coffee County is more than just making grants to nonprofit organizations. With projects like Wheeler Park, we're just scratching the surface of what we can do. Our goal is certainly to increase giving and our ability to impact our community."

- LINDSAY DAY, CFCC BOARD MEMBER





"IT WAS, TRULY, THE MOST INSPIRING DAY OF MY KNIGHT CAREER,"

said Lynn Murphey, Knight Foundation Macon Program Director. Scott Mitchell, owner of Travis Jean Emporium, said "It is going to change you and your belief system. It will help you help other people."

Their sentiments echo those of the 5,000 people who participated in On The Table Macon 2018. Knight Foundation selected the Community Foundation of Central Georgia to be one of 10 communities to host the national event, which brings residents together for mealtime conversation about ways to address community issues.

For Mitchell's table, the conversation was about income inequality and homelessness.

"On The Table was about figuring out the problem, then finding a solution, together," he said. "And you can't go into the conversation with expectations, because the answer may

not be what you think."

"We thought people would say they're hungry, but the number one thing mentioned was no access to public restrooms," he said.

As an outcome of that conversation, Mitchell applied for and received a grant to fund public restrooms in Macon.

"As a direct outcome from On The Table 2018, the Community Foundation offered Conversation to Action mini-grants which funded 17 projects, totaling \$15,000 in community-driven ideas," Murphey said.

This year's On The Table, slated for October 30, will expand to Milledgeville, and Murphey encouraged everyone to take a seat at the table, saying, "The more communities participating in this experience, the better for all. We want participants to gain a new understanding of how to address issues facing their community and we hope On The Table will spur new connections and encourage civic action."

REAL CONVERSATIONS, REAL CHANGE

ON THE TABLE MACON 2018

Bibb County

REPORT TO THE COMMUNITY 7 | LEADERSHIP





SERVING COUNTIES























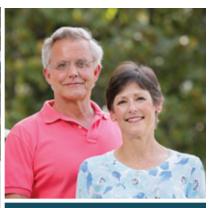
































MUSEUM OF AVIATION FOUNDATION **ENDOWMENT FUND**

Houston County

"When I met with the Community Foundation, I was floored by how many organizations throughout our region have their endowments with the Community Foundation. We could not have gone to a better place to start our endowment fund."

—JENNY MAAS DIRECTOR OF OPERATIONS, MUSEUM OF AVIATION FOUNDATION THE MUSEUM OF **AVIATION IN WARNER ROBINS HAS SPENT** 35 YEARS SHARING HISTORY WITH YOUNG AND OLD ACROSS MIDDLE GEORGIA.

With a view to keep expanding and growing for another 35 years, the Museum of Aviation Foundation turned to the Community Foundation of Central Georgia to create a new endowment fund to help support operating costs and capital projects.

"We decided that it was time for us to think about future growth and develop a plan for how we would fund new education programs or even a new building in the future," said Jenny Maas,

director of operations for the Museum of Aviation Foundation. "The Community Foundation has been very supportive of us in the past with grant funding for our National STEM Academy, so we knew they were a natural fit to help us with our new endowment fund."

The fund opened with a \$25,000 contribution from a longtime museum supporter, and through a challenge grant, the Community Foundation has pledged to match up to \$25,000 more in contributions.

"We look forward to future growth and hope that anyone who wants to support tourism and education in Middle Georgia will support our endowment fund," Maas said.

OLA MAE FORD TUBMAN AFRICAN AMERICAN MUSEUM ENDOWMENT FUND

A planned gift from one person created an Endowment Fund for the Tubman Museum that anyone can give to.



The Tubman Torchbearers are a dedicated group of community volunteers and members of the museum whose mission is to raise funds for the museum. Founded in 2002 by community activist Ola Mae Ford, the Torchbearers spend hundreds of volunteer hours each year organizing and hosting fund raising events for the Tubman Museum.

COMMUNITY FOUNDATION OF CENTRAL GEORGIA SUPPORTS THE LONG-TERM VIABILITY OF LOCAL NONPROFITS THROUGH ENDOWMENT FUNDS AND PLANNED GIVING SUPPORT.

CHILDREN IN LAMAR
COUNTY ARE STAYING ONE STEP AHEAD
OF THE TECHNOLOGY
CURVE thanks to many donors
who have given to the St. George's
Episcopal School Endowment Fund
of the Barnesville-Lamar Community
Foundation.

"The Barnesville-Lamar
Community Foundation is
really setting Barnesville apart.
I'm overwhelmed with the
depth and support that a small
community like Barnesville
receives from the Foundation
and its programs, which are
truly communitywide."

The annual distribution from the fund to the school can be used for equipment and classroom resources, special events, facilities improvements and other areas. The most important of these, said Head of School Larry Collins, is improved access to technology.

"Our kids have technology around them everywhere and so we're trying to stay on an even par, or a little ahead," he said. "We want to give them the tech skills they'll need, and the funding from our endowment allows us stay competitive with our technology in the classroom."

Collins said the fund is a win-win for the community, because it is a

FUNDING THE FUTURE

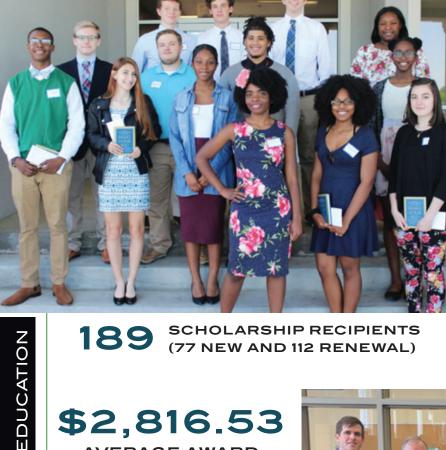
ST. GEORGE'S EPISCOPAL SCHOOL ENDOWMENT FUND

Lamar County

way residents can charitably give, and the children in their county will reap the benefits.

"Students gain skills and experience through technology, which will better serve them not only in middle and high school, but also in college and in life," he said.





SCHOLARSHIP RECIPIENTS 189 (77 NEW AND 112 RENEWAL)

4 SCHOLARSHIP FUNDS



\$2,816.53 **AVERAGE AWARD**





88% OF RECIPIENTS ATTEND COLLEGE IN THE STATE OF GEORGIA

\$532,325 TOTAL AWARDED

BIBB COUNTY SCHOOL DISTRICT SUPERINTENDENT DR. CURTIS L. JONES JR. TALKS ABOUT WHAT HE CALLS THE "THREE GREAT DAYS." The first was when he was named the 2019 Georgia Superintendent of the Year, and the second came upon his national recognition.

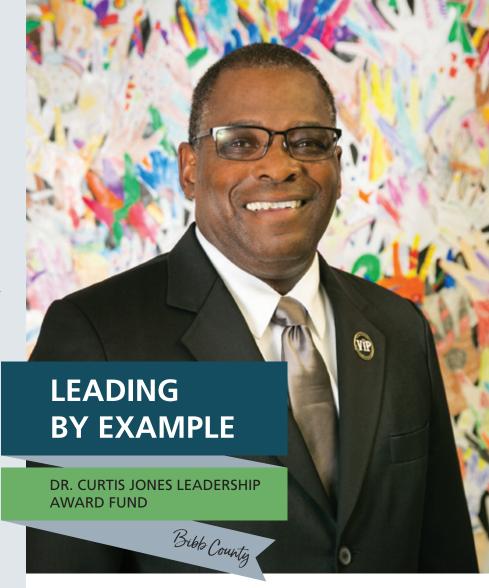
The third occurred at the community celebration held in his honor, where, thanks to the generosity of dozens of donors, Jones said he was "blown away" with the announcement of the creation of an endowed scholarship fund at the Community Foundation of Central Georgia to be given yearly in his honor.

Eligibility for the scholarship is based on Jones' guiding principles of leadership, scholarship and citizenship.

"That's my value proposition for the district. If children go through the school system, they will leave as better leaders, scholars and citizens," Jones said. "I am proud that we are using the scholarship to help recognize students who reflect those attributes."

The scholarship's first winner is Howard High School graduate Asher "Keely" Testa, about whom Jones said, "She's an excellent example of what the scholarship is going to lead to. I'm confident she will be a great leader and has a great future ahead of her, and I look forward to seeing what she's going to do."

Keely plans to attend the University of Georgia and co-major in international business and marketing with a minor in Japanese. She said she was "shocked and honored" to receive the scholarship.



"I'm constantly looking for strategic partnerships that will help the community get better by educating our children. I value the Community Foundation's leadership and its results. They are a partnership I can count on."

— BIBB COUNTY SCHOOL DISTRICT SUPERINTENDENT DR. CURTIS L. JONES JR.



REPORT TO THE COMMUNITY 13 | EDUCATION



MAIN STREET CHRISTMAS LIGHTS EXTRAVAGANZA

Bibb County

"The Community Foundation's buy in for my Christmas lights project was just as valuable as the grant money they gave. Their partnership was immeasurable."

- BRYAN NICHOLS

CHRISTMAS MAY ONLY COME ONCE A YEAR, BUT THE SEASON'S JOY IS FAR REACHING.

Bryan Nichols, the mastermind behind the Main Street Christmas Light Extravaganza, knows this firsthand. He received two Downtown Challenge Fund grants from the Community Foundation of Central Georgia to create a Christmas lights display on Poplar Street.

It started as a means to draw visitors to downtown and increase business, but thanks to his efforts, a group of volunteers and help from Main Street Macon, now a program of NewTown Macon, it has grown into so much more. Thousands of visitors come from across Georgia to

bask in the glow of millions of lights. While in Macon, they stay in hotels, shop in boutiques and dine at local restaurants.

"Day after day people were coming from everywhere," Nichols said. "It was everything I dreamed it would be, and a whole lot more, especially the impact on tourism."

Emily Hopkins, director of place at NewTown, said the project represents a "new energy and momentum downtown" and is a benefit for everyone involved.

"It's really helped downtown businesses," she said. "We spoke to several businesses who shared that their sales increased by 50 percent over last December, and we know that's all because of the lights."



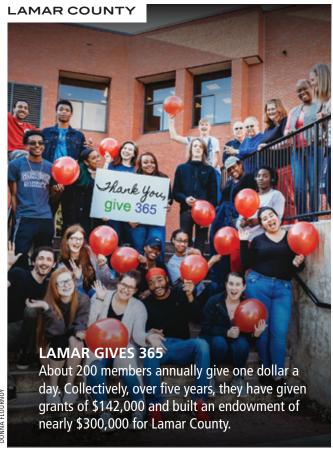


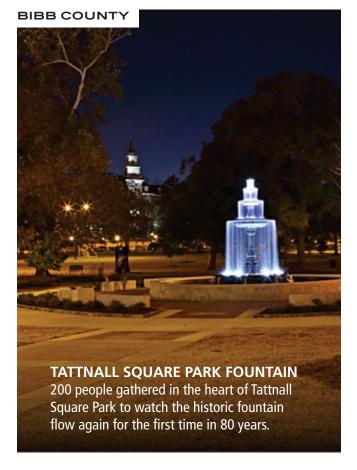






COMMUNITY FOUNDATION OF CENTRAL GEORGIA MAKES AN IMPACT IN 21 COMMUNITIES THROUGH MORE THAN \$90 MILLION IN GRANTS AND SCHOLARSHIPS.





WHO WE HELP

The Community Foundation of Central Georgia is dedicated to developing, nurturing, and sustaining the charitable goals of our donors and strengthening the communities we serve through charitable giving.

DONORS

We welcome donors to create funds of all sizes. CFCG staff help every step of the way – from planning your initial gift to helping you make the impact you desire.



FAMILIES

We support families to ensure their giving brings the family together and enriches the communities they serve.



PLANNED GIVING

Incorporating philanthropy into your will or estate plan, ensures that your legacy of generosity lives on.



resource for advisors who help their clients balance growing wealth and the desire to make a long-term difference.



NONPROFITS

Local nonprofit organizations create permanent endowment funds to support their charitable missions in perpetuity.





STUDENTS

Local scholars can apply for more than 30 college scholarships at the Community Foundation of Central Georgia.

COMMUNITY FOUNDATION OF CENTRAL GEORGIA

Visit cfcga.org

