



## IMAGE BUILDERS FOUNDATION JOSEPH P. CRAWFORD, CLU MEMORIAL SCHOLARSHIP

The Joseph P. Crawford, CLU Memorial Scholarship was created by the NAIFA – Georgia Board of Directors to provide a scholarship to an undergraduate student who demonstrates exceptional academic performance and significant financial need. Eligible students may not be receiving a full tuition scholarship or waiver from another source.

The Image Builders Foundation was created to carry forward the ideals and interests of NAIFA – Georgia by establishing a fund which exists solely to compliment NAIFA – Georgia in advancing the aims and ideals of its members. The fund was established to honor a past president, William C. Grisom, who passed away in 1984. Bill exemplified the true meaning of dedication to this organization.

The fragile nature of life has been driven home once again with Joey Crawford's untimely death. Each of us, blessed to know him, has a "Joey" story of a good deed or kind act. For that, we should be grateful.

In the spirit of the Image Builders Foundation, the 1999 Board of Directors established the Joseph P. Crawford, CLU Memorial Scholarship.

The Savannah newspaper and its editors decreed Joey to be "one of the good guys." That is a classic understatement and the one that would have brought an embarrassed smile to Joey's face and the comment, "Bless their hearts."

### ELIGIBILITY REQUIREMENTS

The following are eligibility requirements for qualifying an applicant for the Scholarship:

1. Applicant must be resident of the State of Georgia.
2. Applicant must be a graduate of a High School in Georgia.
3. Applicant must be enrolled in an accredited College or University.
4. Grade Point average must be 3.5 or higher on a 4.0 scale.
5. Class Rank must be in top 10%.
6. The Family annual income must be at or below three (3) times the poverty level (Set by Federal Guidelines).
7. Recipient will be chosen by the Scholarship Committee, Confirmed by the Board of Directors.
8. Scholarship amount is determined by the Committee annually and is typically \$2,000.
9. Application Package must be postmarked no later than Wednesday, March 10, 2010.



IMAGE BUILDERS FOUNDATION  
JOSEPH P. CRAWFORD, CLU  
MEMORIAL SCHOLARSHIP

677 Main Street  
Suwanee, Georgia 30024  
[www.naifageorgia.org](http://www.naifageorgia.org)

Scholarship Application

**I Personal Information:**

Applicant's Full Name: \_\_\_\_\_  
Last First Middle

Social Security Number: \_\_\_\_\_ Birth date (mm/dd/yy): \_\_\_\_\_ Age: \_\_\_\_\_

Permanent Address: \_\_\_\_\_  
Street City State Zip

Email address: \_\_\_\_\_ Telephone numbers: ( ) \_\_\_\_\_  
\_\_\_\_\_ ( ) \_\_\_\_\_

Name of parent(s) or guardian(s): \_\_\_\_\_

Annual Family Income: \_\_\_\_\_ Number of immediate family members residing with you \_\_\_\_\_

**II Education Information:**

**University Information:**

Name of school you will attend in the fall: \_\_\_\_\_

Location of school: \_\_\_\_\_  
City State

Degree being pursued and anticipated date of graduation:  
Degree: \_\_\_\_\_ Anticipated Graduation: \_\_\_\_\_

Will you be a full-time or part-time student? (Please check one) Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

**High School Information:**

Name of school you attended: \_\_\_\_\_

Location of school: \_\_\_\_\_  
City State

Date of High School Graduation: \_\_\_\_\_ Class Rank: \_\_\_\_\_

Number in Graduation Class: \_\_\_\_\_ GPA: \_\_\_\_\_ GPA scale: \_\_\_\_\_

**III Educational References:**

List (3) three educational references (professors, counselors, academic advisors, etc.) and include a letter of recommendation from each.

1. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_

2. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_

3. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_

**IV Essay Writing:**

In an essay of 300-500 words, explain in detail your career interest and tell why you feel that you would be successful in your chosen field. Your essay must be typed and double spaced on 8 ½ X 11 inch paper. Put your name, address, telephone number and high school's name in the upper left-hand corner of the page.

**V Application Package must include:**

The following must be submitted:

- Application
- 3 letters of recommendation
- Essay
- Current copy of your official High School Transcript
- Copy of Admission Test Scores (SAT, ACT, etc)
- Statement of verification/release authorization
- Authorization for release of information
- Application Package must be postmarked no later than Wednesday March 10, 2010

**RETURN ALL REQUESTED INFORMATION TO:  
NAIFA-Georgia  
677 Main Street  
Suwanee, GA 30024**

**STATEMENT OF VERIFICATION/RELEASE AUTHORIZATION**

I certify that the information I have provided is complete and correct to the best of my knowledge. I authorize Image Builders Foundation to verify the information I have provided.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**AUTHORIZATION FOR RELEASE OF INFORMATION**

I hereby authorize any and all facilities, program, educational bodies, investigative agencies and others named below:

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School District Name

To release to Image Builders Foundation, its employees, representatives, or authorized agents, for their purposes of investigation and consideration of my scholarship application, the following records and information:

Any and all educational, school, social, vocational, disciplinary and other personally identifiable records created or maintained by you in whatever media, whether received from third parties or originally prepared.

I further authorize Image Builders Foundation to interview or discuss my educational records, performance and other circumstances with all staff, employees, contractors and other persons deemed necessary for purposes of considering my scholarship application.

A photocopy or facsimile of this authorization shall have the same force and effect as the original.

I understand that this authorization will remain in effect for one (1) year from the signature date entered below.

I understand that unless otherwise limited by state or federal regulation and except to the extent that action has been taken based on my consent, I may withdraw this consent at any time.

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Applicant Printed Name

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Applicant Signature

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Parent/Guardian Printed Name (if under 18)

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Parent/Guardian Signature (if under 18)

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Witness Printed Name

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Witness Signature

## JOSEPH P. CRAWFORD



1954-1999

Joseph “Joey” P. Crawford, CLU, was born and raised on Tybee Island, Georgia. He attended local parochial schools and was mentored by the late Mr. T.S. Chu during his childhood and throughout his life. Joey was a graduate of Benedictine Military Academy, Armstrong State College and The American College.

He began his insurance career in 1977 and later established Financial Strategies, Inc., where he concentrated on investment counseling and employee benefits. A respected and dedicated professional, Joey was past president of the Savannah Association of Life Underwriters from 1985-1987 and served in every capacity prior to that. In 1985 he received the Savannah Association of Life Underwriters Achievement Award. He served as President of the Georgia State Association of Life Underwriters from 1995-1996, serving as an Area Vice President for four years prior. A longtime Community Leader, Joey was involved in many aspects of local life including: President of the Savannah Society of CLU/ChFC, Board Member of the Chatham-Savannah Citizen Advocacy, Founding Member of the Westside AMBUCS, Democratic Party and the Savannah Country Day PTO. He was also a candidate for District Seat 150 in the Georgia House of Representatives.

A strong believer in family, Joey led a life filled with strong relationships. He was a friend to many, a thankful husband to his wife, Pam, and an inspired father to his son, Cole. A man who befriended all, Joey had friends from all walks of life. None were too big, and none were too small to be important. Joey Crawford wanted the world to work better. He wanted people to be kind to one another. He showed up ready to help, day in and day out, year after year. He said “yes” and always followed up on his word. Always looking for the best in others, Joey Crawford was an inspirational man who knew the right thing to say to a friend in need.

In 1999 GSALU named the Community Service Award the Joey Crawford Community Service Award to honor Joey for his dedication to Community Service.

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An advocate for insurance agents, financial advisors and consumers, NAIFA was founded on June 18, 1890, in Boston as the National Association of Life Underwriters (NALU). NAIFA-Georgia was established in 1935 as the Georgia State Association of Life Underwriters and in September 1999 our name was changed to NAIFA-Georgia. The National Association of Insurance and Financial Advisors (NAIFA) is a national nonprofit association representing the interests of more than 70,000 insurance and financial advisors nationwide, through its federation of over 900 state and local associations. As the nation’s largest financial services membership association, NAIFA plays a vital role in encouraging legislation and regulation at the federal and state levels to protect consumers and maintain a healthy and well-regulated marketplace. NAIFA also provides its members with education, training and sales resources to help them maintain and grow their practices.